Subject: Nike Go LA 4/22
From: "Rodriguez, Jeannette" <Jeannette.Rodriguez@nike.com>
Date: 4/18/2018, 6:46 PM
CC: Kellie Hawkins <khawkins@ekapr.com>

Dear Councilmember,

Nike is excited to extend an invitation to you for this Sunday's (4/22) Nike Choose Go 10K. This will be a historical moment where close to 10,000 runners will take over the Marina (SR 90) Freeway representing the power of GO. The last time this freeway was shut down for an athletic event was during the 1984 Olympics as Joan Benoit won the Gold! We hope you can attend as our guest and experience history once again.

If you are interested in running the full 10k course (6.2 miles) please reach out to me directly, I will be able to provide you with complimentary entries, (comped entry valued at $50). Additionally you can find run details here: https://nikegola10k.rallyup.com/

Please note registration must be completed by April 21, 2018 at 4pm PST.

If you are not planning to run and want to watch the race, please let us know so that we can provide you with the appropriate details.

We will also have a pre-event on Saturday, 4/21 at 9:04am, The Shakeout Run, that you are welcome to attend in Santa Monica. It will be a 2.5 mile run led by one of our amazing coaches, Blue Benadum. See the link to register: https://www.nike.com/events-registration/event?id=100440

Please send any questions my way.

We look forward to you joining us.

In partnership,
Jeannette Rodriguez

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